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***The Dang Factor:***  
***A No-Nonsense Lesson on Life and Love***  
by Michelle Afont

**Is Your Love Life Stale, Sad, Non Existent? You Deserve the “Dang!”**  
**NEW BOOK REVEALS HOW WOMEN CAN CHANGE THEIR LIVES FOR THE**  
**BETTER BY CHANGING THE WAY THEY LOVE**

It’s no secret that the divorce rate in the United States reflects that about half of all marriages last. Whether a marriage lasts and whether a marriage *succeeds* are two very different outcomes, and longtime divorce attorney and life advisor Michelle Afont wants women to know that not only *can* they have a truly happy and fulfilling relationship, *they deserve one*.

That’s why she penned the powerful must-have new guide for *all* women, whether single, married, engaged, divorced, or immersed in the dating world, ***The Dang Factor*** (January 15, 2018), and its male-focused counterpart, *The Dude Factor*. In it, Afont combines over twenty years of experience as a divorce attorney with her own personal journey of discovery, divorce, and rebirth, along with the results of over four thousand interviews with both men and women across the United States about relationships, betrayal, sex, and commitment.

Within its pages, readers – or “my sisters” as Afont warmly refers to them – will find empowering, encouraging, but never sugarcoated guidance through relationships of all ages and stages. From recognizing the signs of an unhealthy relationship and lessons on leaving with dignity, to rediscovering one’s own self-worth and finding the person who makes you say “Dang!,” Afont doesn’t leave a topic untouched.

How does one go about making these potentially life-changing assessments of their current relationship status, prior experience, and future needs? Like a best, fearless friend, Afont walks us through it with strength, clarity, and, yes, some humor. She does so because she, too, has been there. “I have personally lived every single chapter of ***The Dang Factor***, so I truly breathe what I bitch. I was all of the women I aim to reach and, after a long and bumpy road, I am now the

success story on finding and keeping the ‘Dang Factor’ in my life,” she explains.

Grounded and uplifting all at once, *The Dang Factor* explores:

- How to change the way we love in order to love the way our lives change
- The importance of not allowing past relationships, betrayals, or divorce define the future
- How to turn the pain of lost love into the *power* of rebirth
- Recognizing the difference between good love and bad love, and responding accordingly
- Promoting women’s strength and wisdom – finding our confidence and getting what we deserve out of life and love
- And so much more!

*The Dang Factor* takes what seem like some of the most difficult, often dark, times in a woman’s life and reveals their power and beauty. Page by page, it truly does change the way women love.

**Michelle Afont has been a divorce attorney for over twenty years. In addition to her work in the legal field, she has also served as a life advisor, helping others to take the necessary steps to live their best lives. In addition to *The Dang Factor*, Afont is also the author of *The Dude Factor* and *The Profile Factor*, and is an available speaker.**

**Learn more about Michelle at [www.thedangfactor.com](http://www.thedangfactor.com) and connect on Instagram (@michelleafont).**

***The Dang Factor* is available for preorder on Amazon and will be released on January 15, 2018.**

**REVIEW COPIES OF *THE DANG FACTOR* AVAILABLE UPON REQUEST**

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